



Tilden Hotel

TILDEN HOTEL RECOGNIZED IN HOSPITALITY DESIGN MAGAZINE'S 2019 HD AWARDS, MIDSCALE PUBLIC SPACE WINNER

San Francisco boutique hotel honored at 15th annual awards ceremony

SAN FRANCISCO (June 10, 2019) – Hospitality Design magazine has announced its project and product design winners and finalists of the 15th annual HD Awards, naming [Tilden Hotel](#) winner in the Midscale Public Space category. With more than 1,000 entries submitted, judges selected 122 winners and finalists recognized during an awards ceremony held in New York City.

“To be celebrated among the very best in project and product design by the premier magazine for the hospitality industry—top honors for Midscale Public Space design—is truly an honor,” said Tilden Hotel General Manager Jason Webb. “A hotel lobby makes an impactful first impression, and we want our guests to feel like they are entering an oasis of calm when they walk through our front doors.”

Led by Studio Tack, the design of the 118-key Tilden Hotel is inspired by the natural and urban beauty of San Francisco. Tilden Hotel reinterprets ideas of minimalism with an eye toward organic textures and colors, clean lines, and an air of sophisticated tranquility. At the hotel's epicenter is a social, residential-style lobby complete with a tufted Harvey Probbler sofa in rich velvet along with other custom-designed pieces, Cherrywood-paneled walls and reception desk, and a digital art installation by San Francisco-based Daylighted. The hotel also showcases works by local artists in the lobby through its Tilden Hotel Art Program, a rotating art series that shines a light on San Francisco's spirited creativity and engaging community while directly supporting local artists.

Winners and finalists of the 2019 HD Awards were selected by jury members Ave Bradley, Kimpton Hotels & Restaurants; Alexandra Champalimaud, Champalimaud, Jim Merkel, Rockbridge; Glenn Pushelberg and George Yabu, Yabu Pushelberg; and Brad Wilson, Ace Hotel Group.

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ABOUT TILDEN HOTEL

Walking distance to Union Square in San Francisco, Tilden Hotel is a 118-room boutique hotel designed by Studio Tack. Tilden Hotel reinterprets ideas of minimalism with a refined sense of composure instilled in every space, from the residential-inspired lobby and relaxed, sophisticated guest rooms to the lively restaurant & bar, The Douglas Room. Other amenities include a locally sourced mini bar, Café Tilden serving Equator Coffee espresso drinks and drip coffee, The Rooftop signature indoor/outdoor event space with 360-degree city views, and artwork installations by local artists throughout. For reservations and additional information on Tilden Hotel, visit www.tildenhôtel.com, call (415) 673-2332, or connect on Instagram [@tildenhôtel](#) or Facebook [@TildenHotel](#).

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